



# IE – FUNDACIÓN JOSÉ ANTONIO LLORENTE SCHOLARSHIPS

The **IE – Fundación José Antonio Llorente Scholarship Program** was created in 2024 to empower brilliant students, both academically and holistically, with a passion for social impact, who wish to study a Master's at IE University to enable them to continue their professional training. The program prioritizes low-income students and is open to candidates residing in any country where **LLYC** operates, which are: Argentina, Belgium, Brazil, Chile, Colombia, Ecuador, Mexico, Panama, Peru, Portugal, Spain, the United States and the Dominican Republic.

This scholarship program is made possible thanks to a generous donation from **Fundación José Antonio Llorente**, who in partnership with IE Foundation, share an interest in supporting the progress of society through the training and formation of human capital that can contribute to the development of the business environment.

All this with the hope that channeling resources into supporting outstanding students, regardless of their background, will lead to the construction of a better society.

The program offers 2 scholarships annually in the areas of marketing, communication and creative direction.

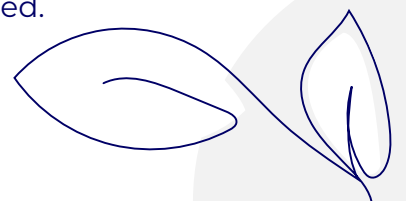
## WHO CAN APPLY?

This scholarship program seeks to support two young leaders, each year, who reside in **Argentina, Belgium, Brazil, Chile, Colombia, Ecuador, Spain, United States, Mexico, Panama, Peru, Portugal** or **Dominican Republic**, who **have completed their undergraduate studies** and wish to continue their professional training with Master's at IE University .

Special priority will be given to candidates with limited financial resources.

## Candidates must demonstrate:

- Academic excellence.
- Leadership skills.
- Entrepreneurial spirit.
- Proactivity in their community.
- Commitment to making a positive social impact.
- Demonstrated financial need will be assessed.



## WHAT DOES IT COVER?

Each of the 2 scholarships will cover 100% of the tuition fees.

## ABOUT THE SCHOLARSHIP

The program offers **2 scholarships per academic year** to train in the areas of marketing, communication and creative direction through the following Master's program :

[MASTER IN STRATEGIC MARKETING & COMMUNICATION](#)

[MASTER IN DIGITAL MARKETING](#)

[MASTER IN CREATIVE DIRECTION, CONTENT & BRANDING](#)

### REQUIREMENTS TO APPLY FOR THE SCHOLARSHIP



Be a resident in one of the 13 countries where **LLYC** is present: **Argentina, Belgium, Brazil, Chile, Colombia, Ecuador, Spain, United States, Mexico, Panama, Peru, Portugal or Dominican Republic.**



A minimum of **3 years of professional experience** is strongly advised.



Demonstrate **social commitment** and leadership skills.



Must **have been admitted** to one of the three selected full-time master programs offered by the IE Business School.



**Preference** given to candidates who can demonstrate **financial need**.



Have an **outstanding academic record** and **exceptional personal profile**.

## ABOUT THE APPLICATION PROCESS

**1**

Have been admitted to master's program at IE ([IE Admissions](#)).

**2**

Apply to the scholarship through [IE Financial Aid](#).

**3**

Candidate shortlisting by the selection committee

**4**

Final selection of the scholarship recipients.

**DEADLINE:** May 1<sup>st</sup> for Master programs that begin in fall of the same year.

**Attention:** The admissions process may take up to 4 weeks to reach a final decision. Therefore, it is recommended to begin all necessary steps at least 6 weeks before the indicated deadline. Steps 1 and 2 of the process must be initiated by the scholarship applicants. Steps 3 and 4 pertain to internal administrative processes.

*The information provided in this brochure is subject to the terms and conditions of IE Financial Aid and is intended solely for informational and reference purposes. It is recommended to verify its validity and currency on the [IE Financial Aid website](#).*

## IE FOUNDATION FELLOWS' COMMUNITY

The IE Foundation Fellow Program consists of an **Honors program** that brings together a selected group of past and present IE University students with extraordinary academic and extracurricular profiles and who have received one of IE Scholarships through a rigorous selection process.

All recipients of the IE – Fundación José Antonio Llorente Scholarship will become part of this unique program.

To know more about IE Foundation Fellows, access [this link](#).

